

5th Annual SERVE FOR THE CAUSE

SPONSORSHIP OPPORTUNITIES



Charity tennis tournament with 100% of proceeds donated to Susan G. Komen of Northeastern New York and To Life!

Sunday, September 30, 2018

10:00am – 6:00pm at Tri-City Fitness, Latham, NY

“Match” Level Sponsorship \$1,000

- Industry exclusivity
- Company logo prominently featured on event posters, flyers and printed materials
- Company logo prominently featured on shirts given to all participants as player gifts
- Company logo and link to company website featured on the Serve for the Cause webpage
- Company logo featured in all electronic media distribution related to Serve for the Cause (newsletter circulation to 4,500+ valid email addresses; facebook page with 300+ likes)
- Company mention in event press release distributed to local media
- Opportunity to distribute company materials at a table the day of the event
- Complimentary player gifts and tournament entries for four (4) tennis players
- Recognition the day of the event

“Set” Level Sponsorship \$500

- Company logo displayed on event posters, flyers and printed materials
- Company logo displayed on shirts given to all participants as player gifts
- Company logo and link to company website on Serve for the Cause webpage for 1 year
- Company logo presented in all electronic media distribution related to Serve for the Cause (newsletter circulation to 4,500+ valid email addresses; facebook page with 300+ likes)
- Complimentary player gifts and tournament entries for two (2) tennis players
- Recognition the day of the event

“Game” Level Sponsorship \$250

- Company logo displayed on event posters, flyers and printed materials
- Company logo displayed on shirts given to all participants as player gifts
- Company name and link to company website on Serve for the Cause webpage
- Company name presented in all electronic media distribution related to Serve for the Cause (newsletter circulation to 4,500+ valid email addresses; facebook page with 300+ likes)
- Complimentary player gift and tournament entry for one (1) tennis player
- Recognition the day of the event

The final number of sponsors will determine sizes of company logos on printed materials, with higher-level sponsorships receiving more exposure. To allow for printing time for event posters, shirts, and other printed materials, all company logos and sponsorship funds must be received by September 7, 2018. Thank you for your support of Serve for the Cause!

For additional information, please contact Jenny Irwin at allpointstennis@gmail.com or (518) 928-9237

All Points Tennis is a 501(c)(3) organization that serves approximately 2,000 local adult and junior recreational tennis players in the Capital District through lessons, leagues, and tournaments.